











## OCIL Mail Manager: Market Your Products and Services to a Miami-Dade County Business Audience

OCIL Mail Manager is a postal mail marketing and mailing list package. OCIL Mail Manager includes a database of over 100,000 commercial businesses in Miami-Dade County. OCIL Mail Manager filters the entire database and creates a mail merge file of businesses that meet your criteria. You can filter by Business Type, City, Zip Code or use OCIL Mail Manager's powerful search engine to filter records using keywords.

-  Filter by business type, city, zip code, zone or keywords
-  Easy step process to create mailing labels
-  Creation of multiple filter files allows OCIL Mail manager to be used in multi-client platform
-  Creates mail merge files compatible with Microsoft Word and Corel Wordperfect mail merge utility
-  Includes MS Word templates for envelopes, post cards, Avery 8160 labels and form letters
-  Easy 1-2-3 process for filtering, labeling and mailing
-  Database can be updated to accommodate for new businesses and changes in addresses
-  CSV Output file easily exports into a database or CRM for follow up phone calls or client management.



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